

# Press Release



FOR IMMEDIATE RELEASE

## **Disney's Newest Stage Show, Disney Live! Mickey's Music Festival Premieres at Marina Bay Sands Singapore** *Catch it during the September school holidays*

Singapore (6 July, 2011) – Mickey Mouse and his band of friends, Minnie Mouse, Donald Duck and Goofy will be performing in a music mash-up of mega proportions when *Disney Live! Mickey's Music Festival* tours Singapore from 7 September for a limited season at the Grand Theater. Concert goers will hear greatest hits from the blockbuster movies, *Aladdin*, *The Little Mermaid*, and *Disney/Pixar's Toy Story* remixed to rock, pop, reggae, hip-hop, jazz and country, among other jams. Produced by Feld Entertainment, *Disney Live! Mickey's Music Festival* is currently in production and strives to be the biggest concert experience to hit live family entertainment. Tickets go on sale 8 July!

"One song can touch millions of people around the world and Disney has been at the heart of this concept for years by making music a main ingredient of storytelling," said Producer and CEO of Feld Entertainment Kenneth Feld. "In *Disney Live! Mickey's Music Festival* we are celebrating with the Disney characters to a soundtrack of the latest sounds and chart-topping hits. We want our guests to walk away with lasting memories and singing these unforgettable melodies long after they leave the show."

*Disney Live! Mickey's Music Festival*, featuring an all star line-up of more than 25 Disney characters, begins with audiences watching a state-of-the-art video projection of the frenzy backstage which spills onto the stage as Mickey welcomes guests to his concert tour. Soon after, they will be transported to a new world of hip hop beats, dizzying acrobatics, flying carpets and magical transformations with Aladdin, Jasmine and Genie. *Underwater* is where the crowd will meet up with Ariel, Sebastian and their nautical pals to groove to the reggae rhythm. Family and friends will stomp to the beat as Woody, Buzz and Jessie teach them how to boogie rodeo-style. Anyone can be a member of the band as giant-sized balloons fall from the ceiling in one scene and then in the next, Disney characters are dancing in the aisles.

"We have created an environment where audience members will be able to connect with the Disney stars," said Alana Feld, Producer and Executive Vice President of Feld Entertainment. "Within each concert moment are elements of personal interaction and they will be harmonizing, dancing, laughing and having an outrageously good time with the characters right there in their city."

*Disney Live! Mickey's Music Festival* is being built with a global audience in mind and a goal of being as universal as its featured music. The father-daughter production team, Kenneth Feld and Alana Feld, has hand selected award-winning creative talents whose credits span from working with Madonna to winning a Latin Grammy<sup>®</sup> Award to designing hundreds of costumes for Disney theme park shows:

- Director/Choreographer **Fred Tallaksen** is the award-winning choreographer of Madonna's "Sorry" video and the finale of her Confessions World Tour. In 2008, he earned a Latin Grammy<sup>®</sup> in the Best Video category for Juanes's "Me Enamora." Tallaksen was also skating choreographer for "Austin Powers III-Goldmember"
- Writer **Jeremy Desmon**'s credits include *The Girl in the Frame*, *If You Give A Mouse A Cookie & Other Storybooks* and *Curious George Live!* He received the 2007 Kleban Award for excellence in Musical Theatre Bookwriting, and is also a recipient of the Dramatists Guild's *Jonathan Larson Fellowship*
- Scenic Designer **Rick Papineau** is the vice president of Scenic Elements at Feld Entertainment and is credited for leading the creation of life-like versions of the characters from *Disney/Pixar's Cars* that move on ice for *Disney On Ice* presents *Worlds of Fantasy*
- Costume Designer **Cynthia Nordstrom** designed costumes for more than 15 original dance shows in Downtown Disney from 1996 until 1999 and is credited for designing costumes for *Disney On Ice* presents *Worlds of Fantasy*
- Lighting Designer **Sam Doty** is eager to work on his second *Disney Live!* show after *Disney Live! Mickey's Rockin' Road Show* put him in the spotlight
- Music Director **Stan Beard** has arranged and written the musical score for numerous domestic and international *Disney On Ice* productions; has worked in the recording studio with such luminaries as Barbra Streisand and Frank Sinatra

The Marina Bay Sands Grand Theater is set to dazzle audiences in a venue that boasts the latest state-of-the-art technology allowing a multitude of stage configurations and an efficient and seamless set-change for all theater performances. *Disney Live! Mickey's Music Festival* is among the spectacular array of concerts and performances that has been planned to be held at the Marina Bay Sands Theaters.

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### TICKETING INFORMATION

Day/Times	Premium	A Reserve	B Reserve	C Reserve	D Reserve
Wednesday & Thursday: 3:00pm and 6:45pm	\$95	\$65	\$55	\$45	\$35
Friday to Sunday: 11am, 3:00pm & 6:45pm					

*Booking Fee of SGD\$3 applies per ticket*

- Group discount (12 tickets and above) 10% (available to public)
- 15% off for Maybank Credit Card Holders

#### FOR TICKET BOOKINGS:

- **THROUGH INTERNET** : [www.MarinaBaySands.com/Ticketing](http://www.MarinaBaySands.com/Ticketing)
- **BY PHONE** : 6688 8826
- **BOOK IN PERSON AT** : Marina Bay Sands Box Offices (Museum, Theaters, SkyPark, Retail Mall, Hotel Tower 1 and Tower 3 Lobby)

For more information please log onto our official website [www.marinabaysands.com](http://www.marinabaysands.com)

### **ABOUT MARINA BAY SANDS**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment acts, including the resident performance “The Lion King”. Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com).

### **ABOUT BASE ENTERTAINMENT**

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston.

### **ABOUT FELD ENTERTAINMENT**

Feld Entertainment is the worldwide leader in producing and presenting live touring family entertainment experiences that lift the human spirit and create indelible memories, with 30 million people in attendance at its shows each year. Feld Entertainment’s productions have appeared in more than 70 countries on six continents and include *Ringling Bros. and Barnum & Bailey*®, *Feld Motor Sports*, *Disney On Ice* and *Disney Live!*.

### **DISNEY THEATRICAL GROUP**

Disney Theatrical Group (DTG) operates under the direction of Thomas Schumacher and is among the world’s most successful commercial theatre enterprises. Through Disney Theatrical Productions, *Disney On Ice* and *Disney Live!*, DTG brings live entertainment events to a global annual audience of more than 19 million people in more than 50 countries. Under the Disney Theatrical Productions banner, the group produces and licenses Broadway musicals around the world, including: *Beauty and the Beast*, *The Lion King*, Elton John & Tim Rice’s *Aida*, *TARZAN*® and *Mary Poppins*, a co-production by Disney and Cameron Mackintosh and *The Little Mermaid*. Disney Theatrical Group also delivers live shows globally through its license to Feld Entertainment, producer of *Disney On Ice* and *Disney Live!* For the past 30 years, *Disney On Ice* and *Disney Live!* have brought beloved Disney stories and characters annually to over 12 million guests in nearly 70 countries worldwide through productions such as *Disney On Ice presents Disney/Pixar’s Finding Nemo*, *Princess Wishes* and *Mickey & Minnie’s Amazing Journey* as well as *Disney Live! Mickey’s Magic Show* and *Three Classic Fairy Tales*. In addition, DTG licenses musical titles for local, school and community theatre productions through Music Theatre International.

### **ABOUT MEDIACORP VIZ PRO INTERNATIONAL PTE LTD**

MediaCorp VizPro International Pte Ltd specialises in show and event management and provides planning and consultancy services for MICE events and theme events. VizPro has presented many mega-scale productions ranging from musicals such as *Rocky Horror Show* (2011), *Pinocchio The Musical* (2010), *Menopause The Musical* (2009), Rodgers & Hammerstein's *Cinderella* (2009) and *Avenue Q* (2009); live family shows such as *Fan Yang's Gazillion Bubble Show* (2010 & 2011), *Barney* (2004, 2008, 2010), *Hi-5* (2006, 2007, 2009) and *Disney On Ice* and *Disney Live! Productions* (2000 to 2008) to Korean productions such as *Ballerina who loves B-boy* (2011), *Sachoom* (2010), *JUMP* (2009), *Break Out!* (2008 and 2009) to concerts including *Adam Cheng and Liza Wang "A New Era" Concert 2011*, *Sam Hui Live in Concert 2011*, *[Love! To Hebe] Music Showcase Live in Singapore 2011*, *2011 Show Encore World Live Tour*, *Show Luo 3D World Live Tour 2010*, *Jam Hsiao Mr. Rock World Tour 2010*, *Yoga Lin "Trick" 2009*, *Francis Yip & the NAFA Orchestra: A Valentine's Day Concert 2009*, *Angela Chang's Live @ Singapore 2008*; *Adam Cheng and the Singapore Chinese Orchestra 2008*; *Show Luo Show on Stage Concert 2007*; *Jolin Tsai's Dancing Diva Concert 2007*; *Sandy Lam 2006 World Tour*, *Stefanie Sun Live in Concert 2006* and more. Exhibitions organised include *Alive Gallery* (2010), *CSI: The Experience* (2010 to 2011) and *Body Worlds* (2009 to 2010).

VizPro is also a proud supporter of local talents, having produced stand-up comedies like *Hossan Live!* and *Kumar: Not Guilty*. It has also co-presented the 2007 sold-out run of *The Pillowman*. Other productions include the restaging of noteworthy productions such as *Forbidden City: Portrait of an Empress*, *Twist of Fate* and *Snow Queen*.

VizPro organized many successful MICE events namely, *SPORE-Sinomem International Varsity Debate 2010*, *China Singapore IN-Concert 2010*, *Curious Tots* and promotional events for *Shanghai World Expo 2010*.

MediaCorp VizPro International Pte Ltd is a MediaCorp enterprise. MediaCorp is Singapore's leading media company with the most complete range of platforms, spanning television, radio, newspapers, magazines, movies, digital and out-of-home media. MediaCorp has over 50 products and brands in four languages (English, Mandarin, Malay and Tamil), including online classifieds, Internet TV-on-demand and High Definition TV broadcast. Winner of numerous international awards and accolades including Asia Television's Broadcaster of the Year, MediaCorp's vision is to become Asia's top media company, delivering valued content to the world.